Going Public

The journey to develop, protect and commercialize scientific discoveries begins the day researchers and scientists are hired.

IF GRANTED

Welcome to UCF **Researcher starts in UCF lab**

When new faculty arrive, they begin working with students, collaborating with other researchers and partnering with industry.

Ouality Work Researcher applies for funding

Many researchers hit the ground running and soon reach out to federal, state and industry partners to fund their projects. The competition for funding is fierce.

AVG. NUMBER OF DAYS FROM HIRE TO REC

The Office of Technology Transfer (OTT)

The OTT team brings UCF discoveries to the marketplace through intellectual property protection, marketing and licensing processes. The office connects UCF researchers and their innovations with companies and entrepreneurs to take the technology to market.

Validation! **Research is funded**

Because ideas are often evaluated on scientific and commercial value, it's particularly satisfying to receive funding. With funding, intensive research begins. Public and private funding agencies are getting to know UCF and the quality of its research.

RESEARCH

Success Stories

These projects are in the commercialization phase and hope to make the world a better place.

Detecting Cancer with Gold

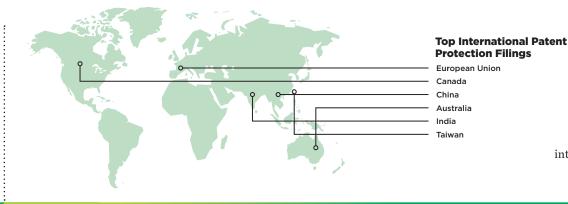
Nano Discovery Inc. is a medical research bioassay company founded by UCF Associate Professor Oun "Treen" Huo. Huo and her team developed a new technique involving gold nanoparticles to help detect cancer. She expects to commercialize this new technology to the biomedical research community in one to two years and to the diagnostic market in three to five years.

Stronger. Lighter. Cheaper.

Garmor Inc. has developed a costeffective method of producing highquality graphene for use in aircraft automobiles and construction. Common applications for the allotrope of carbon include high-strength plastics used for automotive bumpers and bed liners, boat hauls, bridge components and custommolded parts. The graphene technology was developed by Richard Blair, assistant chemistry professor at UCF, and Ph.D. student David Restrepo, '08.

Hurry Up and Wait UCF submits patent application

It may take from 18 to 36 months to apply and receive the patent protection from the U.S. Patent Office or from other national and regional authorities.





UCF now owns a U.S. issued patent and possibly, if elected, a patent granted by another national or regional authority. For products or methods that have strong commercial potential, UCF may invest up to \$100,000 to expedite market readiness.

Find a Good Match UCF promotes new innovation

The OTT reaches out to potential partners to detail how UCF's new product could increase revenue, reduce expenses and/or avoid future costs.

PROMOTE

Return on Innovation **Revenue is generated**

License fees and royalties accrue when the innovation enters the marketplace. Companies grow, hire students, sell products and sponsor research. What started as an idea is now impacting the economy and UCF.

OLD: 1.8 MILLION ENERGY-EFFICIENT CEILING FANS USING RESEARCHER DANNY PARKER'S INNOVATION

60%

of UCF

Patents

Granted

FY 2012



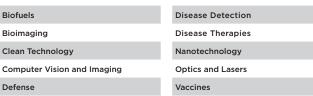
Built to Last Product goes to market

The industry partner must now design, develop and deliver the product.

30/SUMMER 2013



Types of Technologies Protected



Researcher submits invention disclosure

application and commercial potential.

Once a scientist has solidified their hypothesis, made

their discovery and is ready to publish their discovery,

it's time to record and protect the intellectual property.

The invention disclosure is reviewed by a team of

experts at the OTT to assess the viability of a patent

Protect the Goods

Top 5 Funding Agencies

1. National Science Foundation
2. National Institutes of Health
3. Lockheed Martin Corp.
4. Florida Department of Education
5. U.S. Army Research, Development and Engineering Command

Based on amounts awarded during FY 2010-2012

AVG. NUMBER OF DAYS FROM APPLICATION TO RECEIVING FUNDING: 86

Invention Disclosures Reviewed by OTT Big-time Patents Ticktock UCF works with researcher UCF submits provisional 06 Y 2010 on utility patent application patent application The OTT works with the researcher The scientist has one year to the F APPROVED 109 and patent attorneys to fulfill the U.S. day to further substantiate their nonprovisional patent application innovation's claims and file a 127requirements. UCF may also file for nonprovisional patent application. FY 2012 international protection during this time. PROTECT

Did You Know?

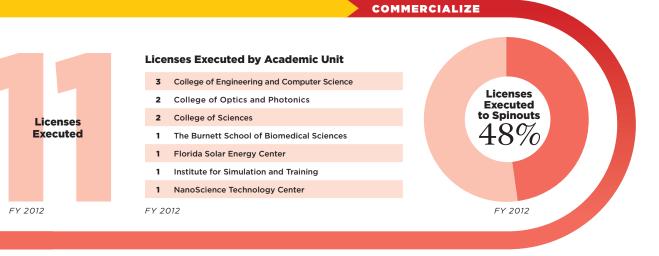
Life science technologies typically have a longer sales cycle because the discoveries often need to undergo clinical trials.

Faculty are often considered the best salespeople for their own technology.



License to Thrive A license agreement is reached

UCF authorizes a licensee who may be a research sponsor, an industry partner, a government agency or a venture capital firm to use its intellectual property. Researchers may also launch their own spinout company and execute a license.



SOURCE: UCF OFFICE OF RESEARCH AND COMMERCIALIZATION